

Please join us for

The 5th Annual

MY BROTHER'S KEEPER  
J. P. BLASE COOKE  
AWARD DINNER

to benefit



*because hope needs a home*



# MY BROTHER'S KEEPER BENEFIT

## *Honorary Chair*

**Dawn Cooke**

## *Committee*

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**Tom Booth**

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**Bishop Denis Madden**

**Brian Cooke**

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**Fr. Mike Murphy**

**Phil Cooke**

**Hal Smith**

**Molly Franey**

**Ralph Updike**

**Grant Grasmick**

**Joani Van Tuyl**

**Brian Greenan**

**Kim and Rocco Vicchio**

**Mary Jane and Jim Hampson**

CELEBRATING THE GOOD WORKS OF  
MY BROTHER'S KEEPER  
AND HONORING  
THE DAUGHTERS OF CHARITY

WITH GUEST SPEAKER  
DANIEL "RUDY" RUETTIGER

Wednesday, April 14, 2010  
Martin's West

*VIP Reception\**

5:30 p.m.

*Cocktails*

6:30 p.m.

*Dinner*

7:30 p.m.

\$150 per seat • \$1500 per table

\*VIP Meet & Greet Reception with Mr. Ruettinger \$50 per person additional

*(Sponsorships available. Please see response card.)*

*Please make all checks payable to*

*My Brother's Keeper*

*Proceeds from this event will benefit*

*My Brother's Keeper at The J. P. Blase Cooke Center*

**Directions to Martin's West:**

Take I-695 to Exit 17, Security Boulevard-West. Turn right on Belmont Avenue. Follow Belmont Avenue approximately 1/2 mile and Martin's West will be on your left, facing the Baltimore Beltway. The building is located at the corner of Belmont Avenue and Dogwood Road. Parking is accessible from either Belmont Avenue or Dogwood Road.



6817 Dogwood Road, Baltimore, MD 21244

**Phone: (410) 944-9433**



# THE *Daughters* OF CHARITY EMMITSBURG PROVINCE

## *A Salute to The Daughters of Charity*

Throughout their history, the Daughters of Charity have provided spiritual and physical comfort to persons who are poor. You will find them living and working in social justice areas, in hospitals, orphanages, schools, parishes, with homeless persons, alongside people with addictions or disabilities – anywhere there is need or poverty you can find the Daughters of Charity.

Sister Rosalie Brocato was the first sister to be missioned to MBK. This commitment by the Daughters of Charity was a blessing that would bring the Sisters to direct the ministry for many years. After Sister Rosalie, the Sisters who followed were Sister Judith Parkin, Sister Elizabeth Greim, Sister JoAnn Knight, Sister Patricia Ann Bossle, and a brief return of Sister Elizabeth. Up until last year, Sister Carol Durkin served as executive director, assisted by Sister Mary Louise Zollars.

The Daughters of Charity, and specifically those Sisters who served as directors, are significant to the MBK history. They carried on the ministry with love and compassion under difficult circumstances with very little money. Through their dedicated service, My Brother's Keeper was able to expand its services to include social work to help break the cycle of poverty and isolation among the needy in the Irvington community.

Today, as the Daughters' ministry has called them away from us, it is altogether fitting and appropriate for us to recognize their role in giving hope a home in our community. They leave behind them a tapestry of human lives that have been made better by their simple gestures of love and caring, powered by their charity, compassion, and courageous hope in God's providence.



## *Guest Speaker Dan "Rudy" Ruettiger*

Against all odds on a gridiron in South Bend, Indiana, Daniel "Rudy" Ruettiger carved his name into history books as perhaps the most famous graduate of the University of Notre Dame. The son of an oil refinery worker and third of 14 children, Rudy rose from valleys of discouragement and despair to the pinnacles of success.

It took years of fierce determination to overcome obstacles and criticisms, yet Rudy achieved his first dream - to attend Notre Dame and play football for the Fighting Irish. As fans cheered RU-DY, RU-DY, he sacked the quarterback in the last 27 seconds of the only play in the only game of his college football career. He is the only player in the school's history to be carried off the field on his teammates' shoulders. Rudy's inspirational story was immortalized in the 1993 blockbuster film, *RUDY*.

Today, a highly sought after motivational speaker, Rudy entertains international audiences with a unique, passionate and heartfelt style of communicating, portraying the human spirit that comes from his personal experiences of adversity and triumph. His captivating personality and powerful message of "Yes I Can" stays with his audiences forever.

Rudy has received various honorary degrees in recognition of his accomplishments and commitment to changing lives. He has co-authored several books and the Dream Power tape series. He has recently established the Rudy Foundation, whose mission is to benefit children's advocacy programs.

The Dream, the Struggle, the Victory. That's what Rudy is all about.



MY  
BROTHER'S  
KEEPER

*because hope needs a home*

Since the 1980s, My Brother's Keeper has served basic needs for those in the Irvington community and surrounding areas on the fringe economically or in need of contact with people who care.

On May 21, 2006, we dedicated our new home in honor of a native son of Irvington and a major benefactor of our ministry: My Brother's Keeper at The J. P. Blase Cooke Center. In our new home we continue to serve a daily meal for up to 70 people, with numbers increasing. My Brother's Keeper also continues to expand and broaden our ministry. We now host weekly meetings for Alcoholics Anonymous and Narcotics Anonymous. Our future plans call for health ministry outreach, parenting classes, job readiness, and after-school programs. As we assist our clients in finding solutions to poverty, we want to grow with them and with the neighborhood as a whole.

For many in Irvington, we are their family, their church, their community in which they feel dignity, welcome, and love. At My Brother's Keeper, we want to continue to be a place where hope lives...and grows. We can do it, but not alone. Not without your help.



## *The Man Whose Memory We Celebrate*

J. P. Blase Cooke was born and raised in the Irvington community. Coming from modest means, Blase learned responsibility for others early. His father died in front of him of a massive heart attack when Blase was only 12. The responsibility of looking after his four younger siblings weighed heavily on him, and even as a teenager he took a series of jobs to help with the family's expenses.

Through hard work, Blase steadily rose through the ranks of Harkins Builders, Inc. becoming CEO and owner in 1993. Memories of his youth provided him all the motivation he needed to excel: "I didn't want my family growing up eat eating mustard sandwiches."

Nor, Blase believed, should any other family. Blase's commitment to the less fortunate was exceptionally generous, with his leadership guiding many charitable organizations. His hand steered commissions, directed panels, and piloted elected officials and advocacy groups toward strong partnerships. He was a devoted husband, father, and parishioner, having served on the board of his archdiocese. In every endeavor, his character, common sense, sound judgment, and willingness to strive made him an exemplary friend, citizen, and inspiration. Truly, Blase was always his brother's keeper, and a model for all of us.



MY  
BROTHER'S  
KEEPER

THE 5TH ANNUAL  
MY BROTHER'S KEEPER J. P. BLASE COOKE AWARD DINNER

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*Name (Please list additional attendees on back.)*

WILL GLADLY ATTEND.

Enclosed is my check for \$ \_\_\_\_\_ for the purchase of \_\_\_\_\_ seats/table(s) and \_\_\_\_\_ VIP reception(s).

*(Please list guests on back. RSVP by April 2, 2010.)*

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*Name*

UNFORTUNATELY CANNOT ATTEND.

However, I would like to make a contribution. Enclosed is my check for \$\_\_\_\_\_.

Please make all checks payable to  
MY BROTHER'S KEEPER.  
*Thank you for your contribution.*

*Over please*

Questions?  
Call Leo Goicochea, 410-644-3194,  
leog43@verizon.net  
or Joani Van Tuyl, 410-480-4204,  
jvantuyl@harkinsbuilders.com

SPONSORSHIPS AVAILABLE

*(Limited Availability)*

*GOLD SPONSOR*

*\$10,000*

*(1 Table for 10, VIP Reception for 10,  
Preferred Seating,  
Recognition at Event)*

*SILVER SPONSOR*

*\$5,000*

*(2 Seats at Sponsor's Table,  
VIP Reception for 2,  
Recognition at Event)*

*BRONZE SPONSOR*

*\$2,500*

*(Recognition at Event)*

**Yes**, I would love to be a sponsor for the My Brother's Keeper J. P. Blase Cooke Award Event.

Enclosed is my check for \$ \_\_\_\_\_ for \_\_\_\_\_ Sponsorship.

*Names and addresses of those attending:*

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_
9. \_\_\_\_\_
10. \_\_\_\_\_

*Seating request:* \_\_\_\_\_

*If you are unable to use your seats, please inform us so we may use them for My Brother's Keeper volunteers and guests.*

*Thank you.*